

## **Request for Proposal – Middle Tennessee Medical Center Public Waiting Areas Art**

### **Summary Sheet**

Middle Tennessee Medical Center (MTMC) is located in Murfreesboro, TN and is an affiliate of St. Thomas Health Services and Ascension Health, the nation's largest Catholic and non-profit health system in the United States. MTMC is constructing a new, \$267 million, state of the art facility. The hospital will be complete by June 2010 and open for patients on October 2, 2010.

MTMC recognizes the importance of art in the healing process as it builds an evidenced based design facility. Art has been proven to provide a positive distraction, that is to say, it aids in reducing stress and bringing hope and comfort through positive imagery. Key factors in creating an effective art program include:

- Focus on Environment
- Supportive, Embracing, Positive
- Suggest wellness, healing and the power of nature
- Provide both a concrete and spiritual "way finding"; it can tell the story of the system, its history, its mission and its people.

MTMC is a faith based healthcare system and realizes art is a form of worship. The desire is to include art that conveys a sense of spirituality while also serving as a vehicle with which to address the culture and diversity of the populations of the community it serves. A mixture of mediums and styles will be incorporated, all with the foundation of being geographically located in Middle Tennessee. Further, the art program will stay in keeping with the architectural styling of the new MTMC hospital. The expectation of quality developed through design and architecture is a key component.

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### **Art Project**

Multiple locations are in need of art including:

Emergency Department – Budget of \$7500 – size approximately 5' x 5', three dimensional metal or mosaic ideal for ED environment

Cafeteria – Series for over Banquette's (approx 40' space overall)

ICU Waiting – Budget of \$2000 (Two pieces approx 30" x 40" horizontal)

Surgery Waiting – Budget of \$7000

Main Waiting – Floors 3, 4, 5, 6, 7 – Budget of \$3000 each – size approximately 4' x 4' but could be horizontal or vertical within that size

**Eligibility**

This Request for Proposals is open to all.

**Selection Process**

An Art Selection Committee may be composed of, but not limited to, administration, foundation, chaplain, architecture and design team. The panel will review all artists' submissions.

**Criteria for Evaluation**

1. Appropriateness to the environment and community
2. Creativity and uniqueness
3. Aesthetic appeal/craftsmanship
4. Value
5. Functionality and Durability

**Timeline**

Request for Proposals sent out by 2/17/2010

Art submittals due on 4/1/2010

Selection panel reviews submittals and makes decision by 4/15/2010

Art Installation completed by 8/1/2010

**Contact/Requests for Additional Information**

Any questions concerning the submittal or the project shall be sent in written form via mail or email to

Leigh Fogle

Fogle Fine Art Consultants

5575 Wilkins Branch Road

Franklin, TN 37064

Phone – 904-591-4968

Email – [Leigh@foglefineart.com](mailto:Leigh@foglefineart.com)

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### **Submittal Requirements**

All artists and/or teams responding to the RFP must submit complete responses to the information requested in this Section and note any exceptions to any information contained in the RFP. Applicants shall present information in a clear and concise manner following the format below:

- A. Proposal:
  - a. Illustration/photos: Specify if images proposed are actual pieces for purchase or typical work for artist to be commissioned from.
  - b. Retail pricing of submitted work or commission schedule along with any discounts offered to MTMC
  - c. Selected work need not be framed as MTMC has standard framing guidelines. If work is already framed and artist would like to sell the work in current state, please provide a price with frame and without if there is a difference in value.
- B. Statement of Qualifications
  - a. Resume: a current professional resume no longer than two (2) pages. If submitting as an artist team, a resume should be submitted for each team member, each no longer than two (2) pages. A lead artist should be designated as the primary contact.
  - b. References: Three professional references (particularly if you have completed any projects with similar scope/scale)
  - c. Portfolio: a current portfolio of complete projects which show the range, creative ideas and craftsmanship of your work

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### **Instructions for Submittal of Proposals**

Please submit four (4) copies of the Proposal and Statement of Qualifications along with a digital copy on a pc-compatible CD.

Proposals are due before 5:00 pm, CST, Thursday, April 1, 2010. The proposal shall be sent to the office of:

**Leigh Fogle**  
**Fogle Fine Art Consultants**  
**5575 Wilkins Branch Road**  
**Franklin, TN 37064**

The envelope must indicate the artist(s) making the submittal and be addressed as follows:

**Request for Proposal – MTMC Art Project – General Art**  
**Attn: Leigh Fogle**